

Sun Prairie Soccer Club

Meeting Minutes / Action Items

Meeting Name:	Monthly Board Meeting - October
Recorder:	David Nelson
Location:	Prudential Realty Office
Time / Date:	Sunday, October 28, 2007 7:00 p.m.

Invitees/Attendees: (y/n - in attendance)

	Name		Name		Name		Name		Name		Name
Y	Ryan Baker, Recreation Program	N	Jack Wilkinson, Treasurer	Y	Tom Gehrman, Boys Competitive	Y	Tim McDowell, Member at Large	Y	Dave Nelson, Secretary	Y	Rachel Olson, Girls Competitive
Y	Vince Padilla, Vice President	Y	Sergio Loureiro, Boys Competitive	Y	Rich Tomscak, President	N	Tom Veroeven, Recreation Program				

Agenda:

Old Business:

New Business:

Item No.	Subject	Leader(s)	Item No.	Subject	Leader(s)
1.	Start-up Financials	Rich, Vince	4.	Recreation Program Update	Ryan
2.	Press release	Rich, Vince	5.	Fields	Tom
3.	503 non-profit status	Rich, Vince			

Minutes

1. Start-up Financials: \$2500 in start-up funds will be provided from each club (SPYA & Zia). Need to open up checking account at Bank of Sun Prairie.
2. Press Release: Vince suggested we need to do a press release announcing new club.
3. 503 non-profit Status: Vince led us through what we need to do to incorporate as a non-profit and register the new club with the state soccer association.

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4. Recreation (in-house) program Update. Ryan led an update on the various rec programs: Kinderball (U6), Groundhog (U8) and GO! (Girls Only U8). All programs are attracting a large numbers of players. Kinderball U6 had 14 teams and 112 players this past Spring. We discussed the potential of offering a Fall Kinderball U6 program. Ground Hog U8 this Fall had 12 teams and 126 players including 27 girls. GO! U8 had 4 teams and 40 players in it's first season this fall. U9 through U14 had 10 teams and 139 players total. Thus if most U6 & U8 players continue we will see strong growth in the club size.
 - a. We discussed a shortage of coaches could limit program size. Coaches may not know what they are getting into. Do have a U8 coaches' handbook. Discussed "prospective coaches" guide, new coaches' clinics, perhaps coaching "buddy system" with experienced coach in order to ease "fear of the unknown" for new coaches.
 - b. Ryan said Fall Festival was great success. We discussed premier team playing there as a promotional activity.
 - c. Rich suggested Ryan needs rec program "structure" and more volunteers to help. Equipment managers, scheduling and the like.
 - d. U6 and U8 numbers indicate need for in-house U10 program to complement competitive travel teams. Discussed need for profit / loss analysis on rec program in order to understand costs vs. revenues. Not sure revenue covers costs.
 - e. Suggested registration be same time every year in January for Spring only teams and May for Fall for Spring/Fall teams. Discussed set-up for walk-in registration at Copsps or similar.
 - f. Discussed improved marketing and promotions. Market via schools, daycares, media. Often families are unsure of progression steps with soccer. Not as clear as baseball & hockey. Discussed a "Welcome to SPSC" booklet explaining program and paths for their child's soccer future.
5. Fields: Increasing numbers of teams and players challenging field availability. Need tp stay connected to Sun Prairie Parks in order to assure quantity sufficient. For U10 we only have 3 fields currently. This would be not enough should many U8 players move up.
 - a. Gear storage is currently at coaches homes. Does not assure consistent care & availability. Discussed renting heated storage.
6. Other: Discussed need for a longer term strategic planning of SPSC direction.

Action Items

Item No.	Action No.	Open Date	Action Description	Assigned To	Target Date	Date Closed
1	A	Oct 07	E-mail request for \$2500 in start-up funds from each club	Rich	Nov 07	
1	B	Oct 07	Open up SPSC checking account at Bank of Sun Prairie	Jack	Nov 07	
2	C	Oct 07	Press Release announcing new club	Vince		
3	D	Oct 07	Arrange legal 503 non-profit status and incorporation	Vince	Nov 07	
3	E	Oct 07	Send letter to state soccer assoc notifying them of new club	Vince	Feb 08	

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Item No.	Action No.	Open Date	Action Description	Assigned To	Target Date	Date Closed
4	F	Oct 07	Consider a Fall Kinderball program and report to board recommendation	Ryan	Winter 08	
4b	G	Oct 07	Recommend suggested structure for Rec program and how to solicit volunteers	Ryan	Dec 07	
4c	H	Oct 07	Consider U10 in-house recreational program and make recommendation to board	Ryan	Dec 07	
4c	I	Oct 07	Estimate profit / loss for rec program and present to board with any recommendations	Ryan	Dec 07	
5	J	Oct 07	Estimate future field demand vs. field availability and report to board on "inventory of available vs. needed"	Tom G	Dec 07	
5a	K	Oct 07	Check out the cost of heated storage garage for SPSC gear	Rich	Dec 07	

Next Meeting

Date: 1st Sunday in December

Agenda Items

1. Follow-up on actions from October meeting
2. Boys competitive program update