

Annual General Meeting
Eastside City Hall
6:00 p.m.

Meeting Minutes

State of the Club Address – Mike Aughey, President

Introduction of Board members present

Mike Aughey – President
Jeff Risseeuw – Vice President
Lisa Marquardt – Secretary
Tessa Peters – Treasurer
Kirk Scott – Travel Director
Kendra Trilling – In-house Coordinator

Not in attendance

Ron Greisch – Marketing
Erik Peterson – In-house Coordinator
Kevin Konopacki – Board member
Jeff Lederman – Board member

2011 Accomplishments

Finances are on track

For the first time we have a plan and a budget in place thanks to Ron Greisch and Tessa Peters. Previously, we didn't have a good idea of where we stood. We made some efficiency changes and some unpopular decisions. We didn't have medals and balls for in-house teams this past year and we increased fees.

New website

Jeff Risseeuw brought us from a slow, in-house website to one where we can easily add information at any time. He transitioned the previous website to the new one, including all of the content and the selection of clothing available.

Securing land

We've been working to get some land for practice field and are starting to make some inroads. The city is slowly starting to understand our need. The fields would not be a financial burden but a financial juggernaut. Jeff Lederman has been working on securing land.

Coaching

This past year the club started a U-10 program and hired coach Chafik Fasil. He'll be leading our winter training.

We added Classic coach stipends for each season: \$400 spring/\$400 fall.

Our travel, U-9 to U-18 and Classic teams require coaches with greater experience and skills. Game complexity increases as does the time commitment.

Mike McIntosh was the one who got folks to step up and coach at those upper levels where specific licensing is required.

The following programs: Groundhog, Kinderball, Go and Challenger don't require coaching experience. The main goal is to keep kids interested and to have fun.

One of the issues we'll face in the year to come is where to go with coaching. We have several pillars, which we hope will remain. We had to eliminate two teams at the rec level this year because we didn't have coaches.

How do we continue to step up our quality?

Highlights from U-18 to U-11

- U17 girls #1 in division
- U16 girls #1 in division – could move up to State
- U14 boys #3 in their division and won tournament
- U11 girls (two teams) were #1 and #2 in their division

June tryouts

Kirk Scott has been running the program for the past two years.

We continue to assess kids with the goal of making teams equal across the board. We made a huge improvement this past year. We brought independent evaluators and we met with the coaches of the team directly after tryouts so kids' skills were still fresh in our minds.

Director of coaching

We had this position for part of the year. The Board dissolved the position in June due to quality concerns and expectation issues. The future direction of this position is on the back burner for now.

Uniforms and SpiritWear

Our plans this year for team uniforms and Sun Prairie Soccer clothing didn't work out well at all. It wasn't the fault of the Board, our vendor didn't have the uniforms we ordered in stock. They upgraded us, but shipping was still slow. Only a few teams got uniforms on time. Some didn't get anything at all.

The last three SpiritWear warm-up tops were delivered in November after being ordered in August.

Next year we'll go with a different vendor where uniforms can be ordered online.

Winter training

A survey was sent in early fall to gauge interest. Now it's time to sign up. Enrollment has been very slow. Chafik Fasil is set to coach. He is a tremendously passionate man who enjoys coaching new skills.

The first session runs in December and January. We're hoping to have a second session starting the 1st week of February. We are currently looking for schools to host the sessions.

Miscellaneous topics

1. Sun Prairie is one of the biggest soccer clubs around and more kids want to play. We're struggling with where to put them and how to get coaches for them.
2. We will be in need of an administrator. The nuts and the bolts of the program, including registration, can be overwhelming. It would be a paid position.
3. A coaching director may be needed to provide direction. Our hope is to get land where kids of the same age group can practice on the same night of the week with an expert overseeing the coaches on the fields.

Thanks to the board for all that they've done this year. Overall, from where we started and where we've come to, we're sitting pretty well.

Financial Report – Tessa Peters

- Currently, the club has approximately \$80,000 in the bank.
- We've set aside \$20,000 for land development/purchase.
- \$20,000 in bills yet to be paid.
- If spring registrations are like they were in June, our income will be about \$25,000 higher than 2011.
- Our fiscal year ends in June. Ron and I put our first budget together last June.

Registrar Report – Jeff Risseuw

- Registration opens for in-house in the next few weeks.
- Kinderball fees will be \$60, not \$70
- Groundhog and Challenger fees will remain at \$70
- SpiritWear orders take two weeks to receive. So order now for the holidays and they will be shipped to your home.

In-house Report – Kendra Trilling

- There are more than 35 teams between the Kinderball, Go and Groundhog programs.
- We received some comments about teams not being equal. Previously, we used player rankings, but it's been difficult enough putting teams together without adding back that component.
- We will look at making some changes to forming teams. Possibly have more of a committee on the Board to discuss and work on things.
- I recommend making a change so there is one contact person over each program, instead of Erik and I overseeing everything.
- We are thinking about dropping the fall Kinderball program. We tend to have greater registration numbers in the spring.
- We brought back medals and balls for the program.

Travel Report – Kirk Scott

- Had about 250 kids this year, split between Rec and Classic.
- Had a good year in travel this past year. We had several first place teams. Across the Board, on both Rec and Classic, most teams were in the top 5 rankings.
- We want them to be competitive and to be challenged. I think we did a good job with the placement this past year.
- There were four or five kids too many for some teams. What do you do with them?
- Mike and Mike spent time working out how every child who wanted to play soccer, got to play.
- Evaluations went well. However, team formations were still a challenge at times.
- We will ask for volunteers as we get closer to June. The more people we have to put the tryout process together, the better off we'll be. We are bound by MAYSA for timeframes in terms of tryouts, evaluations and notifications. The tryouts compete with the end of school, concerts, etc.

In closing

- Thank you to Jeff and Kirk for all of their work.
- Thanks to the great advice that Ron Greisch has given us over the past year.
- Thanks to Ron and Tessa for putting together a budget.
- A huge thank you to Mike McIntosh who emailed practice plans, books, etc. to our coaches to help them. He took a great deal on his shoulders and spent a lot of time on coaching. That time was primarily due to a decision the board made with the director of coaching earlier in the year.

5 Board positions open

Meet nominees

1. Brad Fulton
2. Lisa Kalmerton
3. Tammy Knutson
4. Jeff Risseuw
5. Jacki Smith

All five nominees became board members. No vote was needed due to the number of nominations being equal to the number of board members leaving.

Questions and Answers

Q: In the spring, three teams that were part of the Challenger group (Girls' Go!) rotated and played each other. In the Fall, they were mixed in with co-ed, Poynette and Marshall kids. Are there just no other girl's teams to play?

A: In the future, the Challenger teams will be playing against girls. No one else has a girls' in-house program. By offering an in-house club we kept the girls here in Sun Prairie, and they don't have to go to a travel team.